

# JOEL ROCHA

## WEB-DEVELOPER

Dear Sir/Madam,

I hereby come to apply for an eventual cooperation and advertise my work

I have experience in several programming languages, mainly web.

Using HTML, CSS, PHP, XML, MySQL/SQL, Javascript and also AJAX, jQuery and other libraries.

With a special preference for programming in PHP/HTML/CSS/JS.

I feel comfortable with Photoshop, InDesign, Freehand and with administration panels such as cPanel, Plesk and phpMyAdmin. Using Less and applying MVC pattern are as well included in my capabilities

I have knowledge of techniques of cross-browser and template slicing and vast experience development in existing CMS like Wordpress and Opencart.

Also worked with C/C++, PERL and Java in the past.

Parallel to my main professional path, I had the chance of developing some personal projects, such as:

Escolha Digital - Website and online stores development. More at [www.escolhadigital.com](http://www.escolhadigital.com);

Hostvision - Hosting, domains and related services. More at [www.hostvision.org](http://www.hostvision.org);

Le Beard - Beard oils and care. More at [www.lebeard.com](http://www.lebeard.com).

I consider myself a friendly, positive and enthusiastic and self-taught person, willing to work on engaging projects and new environments and languages.

I am looking for a challenge on an exciting project which will allow me to evolve personal and professional, in a company where I can show all my abilities.

Therefore, I request you to consider my application for a possible collaboration with your company and I thank you for selecting me for a future training test.

I am available for any clarifications that you consider necessary.

Grateful for the interest that my application may deserve.

Yours Sincerely,



**Joel Rocha**





# JOEL ROCHA

## WEB DEVELOPER

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 joelcrocha@gmail.com

**Linkedin:** linkedin.com/in/joelcrocha  
**Facebook:** facebook.com/another13  
**Instagram:** instagram.com/another13

**Languages:** English and Portuguese (native)

### WORK EXPERIENCE

- 2009-Current **Escolha Digital**  
**Founder and Web Developer**  
 Websites and online stores development.  
 Mainly using CMS like Wordpress and Opencart  
 www.escolhadigital.com
- 2008-2009 **Pinguim Group (Closed)**  
**Web Developer**  
 Website development using PHP, HTML and CSS.  
 www.pinguimgroup.com
- 2007-2008 **AEIOU**  
**Web Developer**  
 Websites development using PHP, Ajax,  
 Javascript and PERL.  
 www.aeiou.pt

### EDUCATION

- 2009 **ISEP - Porto Engineering Institute**  
**Computer Engineering**  
 Degree awarded with the EUR-ACE quality certification. With a structure based on best international practices, namely the ACM, IEEE and CDIO Initiativ.  
 www.isep.ipp.pt
- 2008 **ISMAI - Multimedia**  
**Computer Engineering**  
 Degree awarded with the EUR-ACE.  
 www.isep.ipp.pt

### PERSONAL PROJECTS

- 2016-Current **Rebel Rebel**  
**Founder**  
 Bracelets, rings and other accessories for men.  
 www.rebelrebelco.com
- 2014-Current **Le Beard**  
**Founder**  
 Beard oild and beard care.  
 www.lebeard.com.com

### PROFESSIONAL SKILLS

PHP Object-oriented	Cross-browser
HTML/CSS	Template Slice
Javascript	Bootstrap
mySQL/SQL/Oracle	Less
MVC	Wordpress
Codeigniter	Opencart
RESTful	Apache

### SOFTWARE SKILLS

Photoshop	Office
Illustrator	Windows
InDesign	Mac OS

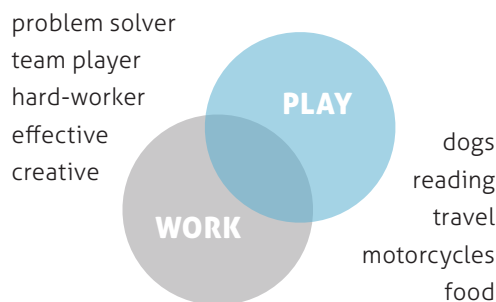
### OTHER SKILLS

SEO	Google Friendly,
Social Network	Adwords
Traffic Driving	Adsense
Payment Systems	Keyword Study
Website Monetization	GIT

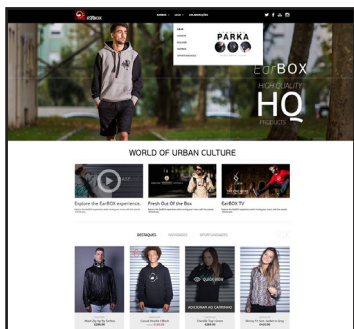
### SKILLS & COMPETENCES

Social Commitment	Leadership
Creativity	Goal oriented
Organization	Resiliency
Communication	Time management
Team Player	

### WORK/PLAY BALANCE

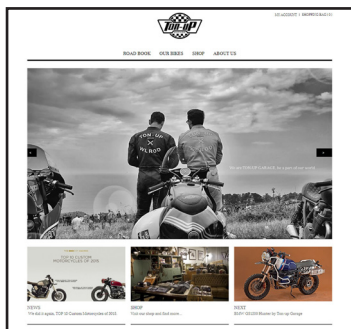


## WEBSITES DEVELOPED



### Earbox Wear

Online store  
 Custom design developed using  
 Opencart.  
[www.earboxwear.com](http://www.earboxwear.com)



### Tonup Garage

Online Store  
 Custom design developed in  
 Opencart.  
[www.tonupgarage.com](http://www.tonupgarage.com)



### Fisherman-Holidays

Website and appointments  
 Website developed in Word-  
 press and using Woocommerce.  
[www.dev.escolhadigital.com/2017/positivimpact/fisherman](http://www.dev.escolhadigital.com/2017/positivimpact/fisherman)

## REFERENCES

### Alexandre Canijo Software Engineer

Hostel World  
 Porto, Portugal  
[www.hostelworld.com](http://www.hostelworld.com)

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 in linkedin.com/in/alexandrecanijo

### Acácio Filipe Application Engineer

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### João Magalhães Frontend Engineer

XING  
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 in linkedin.com/in/joaopbgmagalhaes

## OTHER AGENCIES/CLIENTS

Designarte  
 Porto, Portugal  
[www.designarte.pt](http://www.designarte.pt)

PositivImpact  
 Porto, Portugal  
[www.positivimpact.pt](http://www.positivimpact.pt)

NHDESIGN  
 Porto, Portugal  
[www.nhdesign.pt](http://www.nhdesign.pt)